

2023 DIGITAL MARKETING OPPS

LARGEST CONSUMER GAMING CIRCULATION IN THE INDUSTRY

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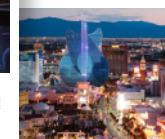
THIS WEEK'S NEWS, TRENDS, HAPPENINGS AND MORE IN THE GAMING INDUSTRY



CELEBRITY CRUISES UPS THE ANTE ON THE ULTIMATE GAMING VACATION

At Celebrity Cruises, they know that as a player you have high expectations of the places you vacation. You want the best of everything, and that's just what you get when you sail with Celebrity. Aboard their award-winning fleet of 16 stunning ships, including those in the latest Edge Series, you'll enjoy the ultimate in luxury travel with stylish accommodations, the finest dining at sea, personalized service, and of course, a first-rate casino.

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SLIT INTERNATIONAL COMPLETES ACQUISITION OF MIRAGE HOTEL & CASINO

RIVERS CASINO PORTSMOUTH CELEBRATES GRAND OPENING

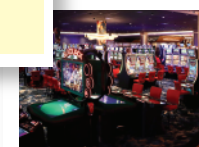
SLIT International (SLIT) received regulatory approval from the Nevada Gaming Commission on Dec. 19, 2022, for the acquisition of the property on Dec. 19, 2022. The transaction, SLIT paid \$1.275 billion for the operating assets of The Mirage Casino. SLIT entered into a long-term lease with MGM Properties Inc. for the real estate of The Mirage.

Rivers Casino Portsmouth celebrated its grand opening Jan. 23—making history as the Commonwealth of Virginia's first full-service permanent casino. The ribbon-cutting ceremony featured remarks from Roy Corby, general manager of Rivers Casino Portsmouth; Shannon Glover, Mayor of Portsmouth; Brian Donohue, director of Portsmouth Economic Development; Kelly T. Gee

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NEW YORK'S NEWEST CASINO OPENS: RESORTS WORLD HUDSON VALLEY

ROCK, PAPER, SCISSORS DEBUTS AT CIRCA LAS VEGAS

The grand opening of Resorts World Hudson Valley, New York State's newest casino, took place on Wednesday, Dec. 28, at 10 a.m. Located in Orange County at the Newburgh Mall, just 60 miles north of Manhattan, RWVH features 50,000 square feet of gaming and hospitality space including 1,200 state-of-the-art slot machines and electronic table games as well as the Resorts World Bar Sports Bar.

Many of today's slots offer a sense of nostalgia, taking players back to some of their favorite TV shows, movies, and even rock bands. Circa Las Vegas is now offering players another chance to look back toward childhood with a game often played among friends to pass some time. Circa has ramped up the concept even more with the new Rock Paper Scissors slot machine. The game is exclusive to the property and offers players a chance to win big with the popular childhood game.

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SPARKS FLY WITH NEW SLOT: BATTLEBOTS SLOTS

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SLOT SPOTLIGHT

DUO FU DUO CAI GRAND LIGHT & WONDER

This new game family consists of two categories: Duo Fu Duo Cai Grand Light and Duo Fu Duo Cai Grand Wonder. Both are low-stake, 243-way-to-win video slots featured on the latest Duo Fu Duo Cai slot cabinets.

The light & wonder version features a persistent wild feature in the base game. Wilds are held in position for two spins, a feature that returns to two as more wild symbols land and lock in position. When no wilds land in two spins, the player is paid and the wilds are released.

BORGATA HOTEL CASINO BRINGS BACK MIRALTO HIGH-LIMIT SLOT LOUNGE

Those who like to go big are now in luck at the Borgata Hotel Casino in Atlantic City, NJ. The property recently unveiled the Miralto High-Limit Slot Lounge, a multi-million-dollar renovation. The 3,300-square-foot facility officially reopened on Dec. 23 and is adjacent to the hotel lobby. Changes include more gaming floor, enhancing the elegance and sophistication synonymous with Borgata, the company noted.

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SLOT PLAYERS' CHOICE AWARDS WINNER: SOARING EAGLE CASINO RESORT

The Soaring Eagle Casino Resort is the proud owner of all of the premier gaming equipment in the world—the Soaring Eagle Casino & Resort. Soaring Eagle Casino & Resort is home to the most modern gaming floor in Michigan and in this year's Strictly Slots Players' Choice Award Winner with 24 slot and located on beautiful Mount Pleasant. Soaring Eagle is an elite, highest destination of pure gaming excitement and a place where you can also immerse yourself in luxury and escape the everyday.

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